

Message Text

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ORIGIN COME-00

INFO OCT-01 NEA-14 ISO-00 EB-12 RSC-01 /028 R

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DRAFTED BY: OIM/MRD/214/FJKLINE/DLB

APPROVED BY: EB/OCA/REP:GPWILSON

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FM SECSTATE WASHDC

TO AMEMBASSY TEL AVIV

UNCLAS STATE 217213

E.O. 11652: NA

TAGS: BEXP, BFOL, IS

SUBJECT: GLOBAL MARKET RESEARCH/AAS

REF: STATE 200915

1. FURTHER REVIEW OF ESI MARKET RESEARCH FOLLOWING RECEIPT INITIAL REMEDIAL SUBMISSION INDICATES APPARENT MISUNDERSTANDING OF RESEARCH SPECIFICATIONS 3.21.01 IN PREPARATION OF TABLES 1A AND 1B. FIGURES FOR "GROUND INSTALLATIONS" APPEAR TO INCLUDE BOTH "AVIONICS EQUIPMENT FOR GROUND INSTALLATION" AND "AVIATION SUPPORT EQUIPMENT." TABLE 1 WAS DESIGNED TO DEAL WITH VIONICS EQUIPMENT (AIR BORNE AVIONICS AND GROUND-INSTALLED AVIONICS) ONLY -- NOT, REPT NOT INCLUDING AVIATION SUPPORT EQUIPMENT AS DEFINED SPECS PART 2.

2. THANKS TO INCLUSION VOLUNTARY FUTURE AND PROJECTED PURCHASES TABLES 1975-78, WE CAN APPROXIMATELY FIGURES THOSE YEARS. HOWEVER, NEED ESTIMATE OF SALES OF "AVIONICS FOR GROUND INSTALLATION" FOR 1972, 1973 AND 1974 TO COMPLETE REVISED TABLE 1.

3. REQUEST EMBASSY OBTAIN ESI ESTIMATES AND CABLE RESPONSE BY OCTOBER 4, AS INFORMATION URGENTLY REQUIRED IN PREPARATION COUNTRY MARKET SURVEY, WHICH ALREADY IN UNCLASSIFIED

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PROGRESS.

4. ALSO QUERY WHEN ANTICIPATE RESPONSE TO QUESTIONS
RAISED REFTEL. MAW

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
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Disposition Event:
Disposition History: n/a
Disposition Reason:
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Enclosure: n/a
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